

For Immediate Release

Local Charities Benefit when Washington Duke Inn Upgrades Guest Room TVs

DURHAM, N.C., March 5, 2010--In the luxury hotel business today it's all about exceptional customer service, gourmet cuisine, elegantly appointed guest rooms, keeping guests connected with wireless Internet services and more. So it's not surprising that the AAA Four Diamond award-winning Washington Duke Inn & Golf Club recently completed upgrading all their guest rooms and suites with new flat-screen TVs. But before the new TVs ever arrived came the question of what to do with the existing TVs. The path was clear: Recycle by donating them to those in need. Three local charities in Durham were the recipients of TVs valued at \$12,450: Triangle Residential Options for Substance Abusers, Inc. (TROSA), Durham Rescue Mission – Rescued Treasures Thrift Shoppe and Habitat for Humanity of Durham – ReStore. The donated TVs will be used in the non-profits' facilities or sold in thrift stores whose proceeds benefit their charitable initiatives in the community.

The Washington Duke Inn & Golf Club has always been actively involved in supporting local charitable activities so it was only natural for the Inn to donate the TVs. "It's charitable and it's green, that's a win-win for everyone," says Danielle Kaspar, IOM, Director of Community Relations at the Washington Duke Inn & Golf Club.

About the Durham Rescue Mission

The Durham Rescue Mission owns and operates the Rescued Treasures Thrift Shoppe. Rescued Treasures is a non-profit store that proceeds benefit the hungry and homeless men, women and children at the Durham Rescue Mission. www.durhamrescuemission.org

About Habitat for Humanity of Durham - Restore

Habitat for Humanity of Durham's ReStore is a retail store that supports Habitat for Humanity affiliates in Durham and Orange counties in their mission to build decent, affordable housing. Since 1995, the Habitat ReStore has raised more than \$600,000.

www.durhamhabitat.org

About Triangle Residential Options for Substance Abusers, Inc. (TROSA)

TROSA is a comprehensive, long-term, residential substance abuse recovery program located in Durham, North Carolina. Founded in 1994, TROSA is now the largest state licensed residential therapeutic community in North Carolina and is widely respected for its innovative therapeutic and entrepreneurial approach to the pervasive issue of substance abuse.

www.trosainc.org

About the Washington Duke Inn & Golf Club

The Washington Duke Inn & Golf Club is located on the campus of Duke University, only twenty minutes from Raleigh-Durham International Airport and ten minutes from Research Triangle Park, and is the only AAA Four Diamond hotel in Durham. Nestled on 300 acres filled with tall pines and hardwoods, the Inn is known for its beautiful facility and grounds, 271 elegantly appointed guest rooms and suites, marvelous cuisine in the Four Diamond Award-winning Fairview Dining Room, the Bull Durham Bar, a Robert Trent Jones-designed 18-hole championship golf course, and convenience to local points of interest. It is set apart from other area hotels and conference centers by its unparalleled service, gracious staff, luxurious interiors and attention to detail. The Inn is owned by Duke University and is managed by The Continental Companies of Miami, Florida. For more information or reservations call 919.490.0999 or 800.443.3853, or visit www.washingtondukeinn.com.

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