



New, Contemporary Hotel on Duke University's Campus Revealed

Distinctively modern hotel offers contemporary twist on Southern hospitality

DURHAM, N.C., May 5, 2016 – Nestled in the woods at the edge of Duke University's West Campus sits the site of Durham, North Carolina's new, contemporary lodging destination, unveiled today as the **JB Duke Hotel**. Slated to open to guests in early January 2017, the full-service hotel and event space features a distinctively modern design with welcoming accommodations.

Inspired by the materials and colors of North Carolina's natural surroundings combined with Duke University's global sophistication in the world of business and academia, the sleek JB Duke Hotel will welcome guests with a modern twist on Southern hospitality. Light-filled spaces will abound throughout the hotel, offering views of the surrounding Duke Forest, landscaped courtyards, terraces and plazas, connecting guests with the outdoors. Local décor and furnishings invoke a sense of craftsmanship important to the history and community of North Carolina.

"Merely steps away from iconic Duke athletic and academic facilities, the JB Duke Hotel will welcome visitors of Durham's flourishing cultural, culinary and athletic scenes, as well as global business and academic travelers," said Gregg Hilker, general manager of the JB Duke Hotel. "In January 2017, we will open the doors to the grand entry plaza and usher in a new wave of distinctive hospitality in the Durham and Duke communities."

The hotel layout features guestroom and meeting room wings intended for a variety of collaborative spaces and social functions, along with a full-service restaurant and two bars, all connected by a grand hall with a soaring two-story glass wall.

SLEEK AND COMFORTABLE ACCOMMODATIONS

The JB Duke Hotel will feature 198 guestrooms, including 11 unique suites. Design inspiration from natural settings extends into the guestrooms where neutral tones of warm grey and gold set a backdrop for the room with accents of deep blue, inspired by Duke University's colors. Comfortable and modern furnishings invoke a residential quality, selected to play host to weekend and overnight guests as well as global executives, business professionals and students for extended stays.

Sophistication extends into the guest bathrooms, inspired by a spa aesthetic and featuring complimentary Gilchrist & Soames London Collection soaps, lotions and shampoos.

WELCOMING AMENITIES

The JB Duke Hotel will also feature a full-service restaurant specializing in a la carte and conference dining as well as two full-service bars. The lobby bar will serve as a main gathering space and a bar celebrating the surrounding athletic atmosphere will be located adjacent to the main dining room.



STATE-OF-THE-ART EVENT AND MEETING SPACE

The hotel also features the Thomas Executive Conference Center, 20,850 square feet of meeting and event space designed with a focus on hospitality, flexible event set up and adherence to the quality standards set by the International Association of Conference Centers (IACC).

Social, academic and corporate events and meetings alike will find inviting hospitality-focused service in the distinctive environment to meet its demands. The facility offers a 5,450 square foot ballroom, several multi-purpose spaces, two state-of-the art boardrooms, two fixed-tiered classrooms seating 65 attendees, generous pre-function spaces and a business center. State-of-the-art systems in each room will assist its global and local clientele. The JB Duke Hotel will connect to [Duke University's Fuqua School of Business](#), consistently ranked among the top business schools in the country.

Conveniently located within walking distance of athletic and academic facilities, guests of JB Duke Hotel can stroll across Science Drive to top Duke sporting venues, including Cameron Indoor Stadium, Wallace Wade Stadium and Koskinen Stadium, and take a short walk to West Campus, the Duke medical center, Duke Chapel and Sarah P. Duke Gardens. A parking garage is also under construction conveniently adjacent to the hotel, accommodating 2,200 vehicles.

The JB Duke Hotel represents a \$62 million investment by Duke University in the Durham community, creating more than 120 career opportunities. The hotel and its conference facilities will be used by Duke's MBA programs for working professionals and non-degree executive education courses hosted by the Fuqua School.

The namesake of the hotel is James Buchanan "J.B." Duke, the son of Washington Duke for whom the university was named and one of the most successful industrialists of the 20th century. In 1924, J.B. Duke established The Duke Endowment and transformed Durham's Trinity College into Duke University, today one of the world's leading institutions of higher education and health.

Washington Duke Inn & Golf Club and JB Duke Hotel are "father and son" properties, owned by Duke University and managed by WDI Hospitality, LLC of Durham. JB Duke Hotel will continue the lineage of unparalleled service, gracious staff and attention to detail set by its father property in its own contemporary style.

The JB Duke Hotel, located at 230 Science Drive in Durham, will start taking online reservations for January 2017 this fall. To learn more information about the JB Duke Hotel, please visit jbdukehotel.com. Reservations for group business can be reserved by calling (919) 660-6390.

About JB Duke Hotel

The JB Duke Hotel is the contemporary hotel located on the campus of Duke University, conveniently near both athletic and academic facilities, as well as only 20 minutes from Raleigh-Durham International Airport and 10 minutes from Research Triangle Park. It features 198 guestrooms and 20,850 square feet of meeting and event space and is home to a full-service restaurant and two bars.



JB DUKE
HOTEL

The hotel is owned by Duke University and is managed by WDI Hospitality, LLC of Durham, North Carolina, which has operated progeny property Washington Duke Inn & Golf Club for decades. For more information visit jbdukehotel.com. Follow JB Duke Hotel on Facebook at facebook.com/jbdukehotel, Twitter at twitter.com/jbdukehotel, or Instagram at instagram.com/jbdukehotel.

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