



## **Washington Duke Inn & Golf Club's Director of Sales and Marketing Wins Boss of the Year**

*Jack Schmidt, the hotel's Director of Sales and Marketing, was recognized at the 2017 North Carolina Jaycee's Distinguished Service Awards for the state's most influential members.*

**DURHAM, N.C., May 10, 2017** – [Washington Duke Inn & Golf Club](#), the premier AAA Four Diamond luxury inn and golf club located on the campus of Duke University in Durham, North Carolina and the newly opened AAA Four Diamond JB Duke Hotel, today announced its Area Director of Sales and Marketing Jack Schmidt was recognized as the 2017 Boss of the Year at the North Carolina Jaycee Distinguished Service Awards. The award is presented to a Jaycee employer who has given meritorious service to their family, church, community, nation and the Jaycee organization.

Schmidt has more than four decades of hospitality experience, primarily working for luxury and upscale independent hotels, resorts, casino hotels and conference centers. Working his way up from entry level positions, he brings a unique perspective and exemplary work ethic that guides his management style and everything he touches. Schmidt has served as an adjunct professor teaching hospitality sales and marketing and co-authored the original sales training materials for the International Association of Conference Centers (IACC). He also served on IACC's board of directors for three terms, and is a past Chairman of the America's board of directors for the prestigious global organization, Hospitality Sales and Marketing Association International (HSAMI). Locally, Schmidt served as a board member of the Chapel Hill/Orange County Visitors Bureau and the Triangle Area Hotel Motel Association for Raleigh, Durham and Chapel Hill. He's also been actively involved with the Jim Valvano Kids Classic.

"I am honored to work alongside Jack as a part of our senior leadership team. He is a dedicated professional who makes a positive difference in the lives of those around him," said Deana Merrell, area director of human resources, Washington Duke Inn & Golf Club. "His character, integrity and expertise combined with a fine sense of humor provide a positive example to all who have the good fortune to work alongside him. Jack's sincere commitment to supporting, guiding and developing his team makes us all better."

Jack is well respected and has directed sales teams at some of the most prestigious properties in the country. Many people who've worked with him have gone on to be great leaders in the hospitality industry and beyond. Jack has bettered the Durham community by leading by example and fostering a community of trust and accountability. The Washington Duke Inn & Golf Club and the JB Duke Hotel are proud to have him recognized for his dedication and service.

To learn more information about The Washington Duke Inn & Golf Club, including its upcoming events, please visit [www.washingtondukeinn.com](http://www.washingtondukeinn.com).

### **About the Washington Duke Inn & Golf Club**

The Washington Duke Inn & Golf Club is located on the campus of Duke University, only twenty minutes from Raleigh-Durham International Airport and ten minutes from Research Triangle Park. The



Washington Duke Inn is the original AAA Four Diamond hotel in Durham, North Carolina. Nestled on 300 acres filled with tall pines and hardwoods, the Inn is known for its beautiful facility and grounds, 271 elegantly appointed guest rooms and suites, marvelous cuisine in the Fairview Dining Room — winner of the AAA Four Diamond Award, 2015 Forbes Travel Guide Four-Star Award and Wine Spectator Award of Excellence — the Bull Durham Bar, the Robert Trent Jones-designed 18-hole championship Duke University golf course, and its convenience to local points of interest. It is set apart from other area hotels and conference centers by unparalleled service, a gracious staff, luxurious interiors and attention to detail. The Inn is owned by Duke University and is managed by WDI Hospitality, LLC of Durham, North Carolina. For more information or reservations call (919) 490-0999 or (800) 443-3853, or by visiting [washingtondukeinn.com](http://washingtondukeinn.com), and on Facebook at [facebook.com/WashingtonDukeInn](https://facebook.com/WashingtonDukeInn) and on Twitter at [twitter.com/WashingtonDuke](https://twitter.com/WashingtonDuke).

#### **About JB Duke Hotel**

The JB Duke Hotel is a AAA Four Diamond contemporary hotel located on the campus of Duke University, conveniently near both athletic and academic facilities, as well as only 20 minutes from Raleigh-Durham International Airport and 10 minutes from Research Triangle Park. It features 198 guestrooms and 25,000 square feet of meeting and event space and is home to a full-service restaurant and two bars.

The hotel is owned by Duke University and is managed by JBD Hospitality, LLC of Durham, North Carolina, which has operated progeny property Washington Duke Inn & Golf Club for decades. For more information or reservations call (919) 660-6400 or (844) 490-7100, or visit [jbdukehotel.com](http://jbdukehotel.com). Follow JB Duke Hotel on Facebook at [facebook.com/jbdukehotel](https://facebook.com/jbdukehotel), Twitter at [twitter.com/jbdukehotel](https://twitter.com/jbdukehotel), or Instagram at [instagram.com/jbdukehotel](https://instagram.com/jbdukehotel)

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