



Washington Duke
Inn & Golf Club

Washington Duke Inn & Golf Club Reveals Holiday Coloring Book to Benefit Duke Lemur Center

*Proceeds from “Maky’s Holiday Adventures at The Inn” support world’s most threatened
mammal group*

DURHAM, N.C., December 16, 2015 – [Washington Duke Inn & Golf Club](#), the premier AAA Four Diamond luxury inn and golf club located on the campus of Duke University in Durham, North Carolina, today launches a new holiday-themed children’s coloring book, “Maky’s Holiday Adventures at The Inn,” with proceeds benefiting the [Duke Lemur Center](#).

The coloring book, developed in collaboration with the Duke Lemur Center, features “Maky the Lemur,” the beloved mascot of the Duke Lemur Center, and depicts his holiday adventures around Washington Duke Inn & Golf Club. As part of his adventures, Maky enjoys holiday dinner in the Fairview Dining Room and plays a round of golf at the Duke University Golf Club. The coloring book includes a lemur match-up game, a maze featuring the Al Beuhler Cross Country Trail and a kid-friendly recipe for “Lemur Salad.”

“Maky’s Holiday Adventures at The Inn’ invites children of all ages to jump into the pages and join Maky as he visits a local Durham landmark during the holiday season,” said Janice Kalin, Duke Lemur Center. “It is our hope that this unique holiday coloring book will bring joy to children across the Triangle and beyond, and help raise awareness for the Duke Lemur Center’s efforts to protect these precious primates, recently classified as the world’s most threatened mammal group.”

The coloring book retails for \$5 and is available for purchase at Washington Duke Inn & Golf Club’s gift shop, or online at <https://ecommerce.washingtondukeinn.com/>. Washington Duke Inn & Golf Club fans are encouraged to visit its [Facebook page](#) to find out how to enter to win a complimentary coloring book during the month of December.

“A truly one-of-a-kind holiday gift, the coloring book provides a special opportunity to get to know Maky and bring his holiday adventures to life as he explores Washington Duke Inn & Golf Club,” said Jack Schmidt, director of sales and marketing, Washington Duke Inn & Golf Club. “We invite the Durham community and beyond to join us in supporting the Duke Lemur Center this holiday season and look forward to sharing this unique holiday experience with children of all ages.”

On Dec. 11, Washington Duke Inn & Golf Club donated 50 coloring books to Duke Children’s Hospital in Durham, North Carolina, to help bring smiles to children bravely battling health challenges across the state this holiday season.



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In addition to the coloring book, guests and online shoppers can support the Duke Lemur Center by purchasing a pack of 2015 Duke Lemur Center Holiday Cards for \$12.99. Each pack includes a set of 10 hand-painted holiday greeting cards featuring the beloved Jovian, a Coquerel's sifaka lemur at the Duke Lemur Center and the former star of the PBS wildlife show for kids, "Zaboomafoo."

Washington Duke Inn & Golf Club regularly supports the Duke Lemur Center, including by donating linens for use as bedding for expecting lemur mothers and as artistic tools for lemurs creating [Lemur Art](#), available for sale in the center's gift shop.

To learn more information about The Washington Duke Inn & Golf Club, please visit <http://washingtongdukeinn.com>. To learn more about the Duke Lemur Center, visit <http://lemur.duke.edu/>.

About The Duke Lemur Center

The Duke Lemur Center is the world's largest and most diverse collection of lemurs – Earth's most threatened group of mammals – outside of Madagascar. The Duke Lemur Center advances science, scholarship and biological conservation through interdisciplinary research, community-based conservation and public outreach. By engaging scientists, students and the public in new discoveries and global awareness, the Center promotes a deeper appreciation of biodiversity and an understanding of the power of scientific discovery. To learn more about the Duke Lemur Center and its activities, visit www.lemur.duke.edu.

About The Washington Duke Inn & Golf Club

The Washington Duke Inn & Golf Club is located on the campus of Duke University, only twenty minutes from Raleigh-Durham International Airport and ten minutes from Research Triangle Park. The Washington Duke Inn is the only AAA Four Diamond hotel in Durham, North Carolina. Nestled on 300 acres filled with tall pines and hardwoods, the Inn is known for its beautiful facility and grounds, 271 elegantly appointed guest rooms and suites, marvelous cuisine in the Fairview Dining Room — winner of the AAA Four Diamond Award, 2015 Forbes Travel Guide Four-Star Award and Wine Spectator Award of Excellence — the Bull Durham Bar, the Robert Trent Jones-designed 18-hole championship Duke University golf course, and its convenience to local points of interest. It is set apart from other area hotels and conference centers by unparalleled service, a gracious staff, luxurious interiors and attention to detail. The Inn is owned by Duke University and is managed by WDI Hospitality, LLC of Durham, North Carolina. For more information or reservations call 919.490.0999 or 800.443.3853, or by visiting washingtongdukeinn.com, and on Facebook at facebook.com/WashingtonDukeInn and on Twitter at twitter.com/washingtongduke.

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